GREAT BASIN
National Heritage Area

The Newsletter of the Great Basin National Heritage Partners

There is a reason they call it Great! —Its loneliness and wide open spaces appeal to the special few.

GBHAP meeting planned for Ely

The public is invited to join the board of the Great Basin Heritage Area Partnership when it meets at the Men's Waiting Room of the East Ely Railroad Depot Museum at 1100 Avenue A in Ely, Nevada on Saturday, November 19 at 10:00 a.m. PST.

During the regular organizational business meeting the Board will discuss current and proposed projects. One such project is gathering and digitally archiving oral histories from throughout the heritage area. Particular attention is paid to sheepherding history of the region.

Strategies for growth of the organization will also be discussed. One of the objectives of the Great Basin National Heritage area is the enhancement of local economic opportunity particularly through the promotion of area tourism.

Members of the general public, heritage partners and friends of the GBNHA are encouraged to attend. Comments and suggestions for operational objectives are always welcome.

GBHAP ready for a new phase in its life

With luck and some special and timely help from our National Park Service partners and the Governors of Utah and Nevada our final management plan proposal will be sent off for approval of the Secretary of the interior in a week or two. This means the Partnership is ready to move to the next phase in its organizational life cycle—program development. This will be an exciting time for the Partnership because it will mean doing more in the communities it serves. In the next few months our partners and stakeholders will be hearing more from us and seeing the results of our activities.

Photos tell the stories of the GBNHA

In the last few weeks the GBHAP sent several photographs to a video producer who is preparing a You Tube presentation to promote the Pony Express Territory of Nevada (the Nevada Commission on Tourism marketing region stretching along US Highway 50 which includes the GBNHA). We thought our readers would enjoy seeing some of those pictures too. So they are featured beginning on page 4.

Volume 3 Issue 3

November 2011

Meet Some of Our Stakeholders:

- *Great Basin National Park—Baker, NV*
- *Great Basin Trails Alliance*
- *Old Capitol Arts & Living History Festival*
- *Utah Department of Transportation*
- *Mountain West Digital Library*
- *Topaz Museum*
- *East Ely Railroad Depot Museum*

Inside This Issue

President's Report	2
Tech and Money Opportunities for Partners	3
GBNHA Photographs	4-6
Living History Festival	8
Info for Non-profits	9
About Us	8

GREAT BASIN HERITAGE NEWS

GBH News is the official newsletter of the Great Basin Heritage Area Partnership and is produced by its Executive Director.

GBH NEWS is published periodically. All issues are posted on the GBNHP website. Some copies are also mailed or e-mailed to GBHAP partners and associates.

GBH NEWS will accept articles from partners or interested parties on heritage issues or events occurring within the Great Basin National Heritage Area. Articles may include photos (preferably in JPG format) accompanied by a cover letter with the author's name, address and telephone number. They may be mailed to:

GBH News

PO Box 78

Baker, NV 89311

or e-mailed to greatbasinheritage@wirelessbeehive.com

Great Basin Heritage Area Partnership Board:

President.....Denys Koyle

Treasurer.....Julie Gianoli

Directors.....Jane Beckwith

.....Judy Huntsman

.....Cheryl Noriega

.....Kyla Overson

.....Virginia Sanchez

.....Greg Seymour

.....Delaine Spilsbury

.....Dave Tilford

Bookkeeper .....Susan Wetmore

Become involved...

GBHAP seeks partners to join us as supporters, funders, operators of heritage features, volunteers, or even as critics.

Contact us at:
PO Box 78
Baker, NV 89311
or e-mailed to greatbasinheritage@wirelessbeehive.com

A Report from the President

Since our last newsletter I have done a couple of things that are important.

On Sept. 12, board member Dave Tilford and I met with Kenning Arlitsch of the Mountain West Digital Library Project and Greg Thompson, assisstant director of special collections in the Marriott Library at the U. of Utah. Mr. Thompson heard about our oral history work through Kenning and wanted to meet us because he would like to create a new permanent special collection based on our work with the sheep industry and ultimately would serve as the basis for a Great Basin Collection at the Library. He wants all the heritage material the Partnership has assembled. Mr. Thompson is developing a budget to establish the collection. I am putting together all the printed materials and photographs that we have collected over the last nine years and I committed to putting together a list of private and corporate donors who could be approached for funding. I worked at the Marriott Library after I graduated from college and it is wonderful to have someone there acknowledge the importance of what we are doing.

I also attended the public comment period in Ely for the State Water Engineer hearings on Spring Valley. I presented testimony representing GBHAP about the culture and heritage of Spring Valley. By the way, the Southern Nevada Water Authority has produced a very good DVD on Spring Valley using oral histories that they conducted with long-time Spring Valley residents. I am trying to get a copy.

I have worked a bit on getting some partnership agreements signed. This is important and all of us Board members need to spend more time making contact with partners.

We have a new board member representing Fillmore, Utah. Judy Huntsman will add her knowledge of East Millard County to our Board.

The Partnership's Executive Director, Board member Greg Seymour and I plan on attending the Governor's Conference on Tourism in Las Vegas on Nov. 29 and 30. I have found that Rural Round-up and the Governor's Conference are always worthwhile and the networking is invaluable.

Have a wonderful holiday season.

Denys Koyle, GBNHP President

We are modern and up to date in the GBNHA

We recently learned that the National Park Service is promoting the use of "QR" Codes in their parks and by their associates—like the GBHAP.

If you have a smartphone (and access to an actual later generation wireless network) you can take a picture of the QR code above and connect to the website for the Great Basin National Heritage Area.

Quick Response (or QR) codes are a rapidly emerging media tool. You've seen these square-shaped pixilated codes in stores and magazines.

Actually, the GBNHA will not be using these codes any time soon because we do not have a 4G telephone network in our area. Heck we do not have any network in most of the Area. But our remoteness is part of our charm.

Nonetheless, a few of our partners may not be similarly blessed and may be ready to put QRs to work in their favorite heritage or tourism related space. It can be simple.

QR codes can be used to quickly and easily put information almost anywhere. The code is a picture that smartphones can translate into a web address. Users just point a smartphone's camera at the QR code, and in a moment (if there's cellphone coverage) the phone will access current information, tips, interpretive materials, visitor census or questionnaire... or anything relevant to using that particular heritage feature.

To create your own QR, you just need a web address and content of your choosing, and a free QR code generator app. All you have to do is follow the instructions on the generator app, and you just created a code that you can print for use anywhere.

We cannot specifically endorse it but partners may wish to try this free app: http://www.qrstuff.com/

Nevada partners within the Great Basin National Heritage Area could claim a share of $50,000

On November 17th, 2011 donors in Nevada will come together for Nevada's Big Give, 24 hours of online giving to benefit Nevada charities. Very simply, Nevadans will unite to give where they live.

Nevada's Big Give is a one-day, online event that encourages all Nevadans to contribute to charities of their choice through a online giving platform. Nevada's Big Give is patterned after Minnesota's Give to the Max Day. The Nevada day will benefit only nonprofits in Nevada.

This statewide campaign is coordinated by NevadaGIVES, a nonprofit organization that promotes philanthropy. Nevada's Big Give is offering several incentives to inspire nonprofit and donor participation in the day of giving. Read below for the list of exciting awards! Non-profit organizations wishing to benefit must register at www.nvbiggive.org and set up its landing page to be eligible for these awards.

NevadaGIVES will provide **prizes** during the Nevada's Big Give Campaign on November 17 as follows:
Most Dollars Raised: First Prize: $15,000, Second Prize: 10,000, Third Prize: 5,000,
Smaller nonprofit: Less than $1 Million in Revenue. Most Dollars Raised: First Prize: $5,000, Second Prize: 2,000, Third Prize: 1,000.

Golden Tickets:
Twelve tickets will be awarded for $1,000 each. Tickets will be awarded to a randomly selected donor's charity at the following times: two at 7:00 am, two at 8:00 am, one at 9:00 am, one at 12:00 pm, one at 1:00 pm, one at 6:00 pm, one at 7:00 pm, two at 8:00 pm and one at 9:00 pm.

To be eligible for the Smaller nonprofit award, criteria is based on the most recent Form 990, available on GuideStar. Line 12, Total Revenue, must not exceed $999,999. The Smaller nonprofit's Form 990 must be available to view on GuideStar to be eligible to win.

Contact Carolyn@Nevadagives.org with any questions.

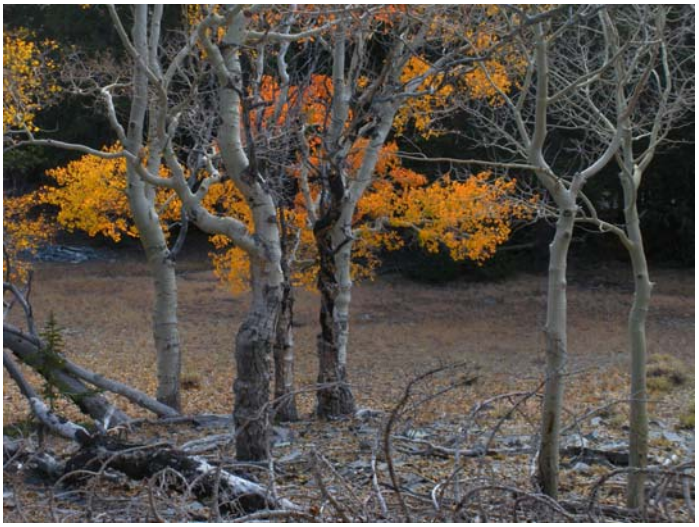
Photographs demonstrate area features

Each quarter (between publication of each of our newsletters) the GBNHA staff has an opportunity to visit and often to photograph a few of the heritage features of the area. Some of those photographs are published here in order to demonstrate a bit of the depth and breadth of the heritage resources within the Great Basin National Heritage Area.

This selection from among photos taken demonstrates features from each of the classes of heritage resources that the Great Basin National Heritage area aims to conserve, interpret and promote—archeological features, historical features, cultural features, natural features, scenic features and recreational features.

Readers may wish to look over the captions and the photos and guess which classification or classifications each picture represents.

Photos from top: ***Prescription labels at McGill Drug Store Museum; Shoshone dancer head feathers at Duckwater Spring Festival; Desert salt-flat near Baker.***



Photos from top left: ***Great Basin Heritage Area sage desert; Aspen color at Great Basin National Park; yellow headed blackbird at Duckwater; Young rancher at White Pine County Fair; Trilobite fossils from Marjum Pass; Deer in fall at Stella Lake in Great Basin National Park.***

Photographs demonstrate area features...Continued

Photos from top left: ***Headstone in Osceola cemetery; pioneer homes of about the same era—top near Duckwater, Nevada & bottom Fillmore, Utah; Ancient rock art; Antelope on range; Fall trail in Great Basin National Park; Hunting garnets near Ely, NV; Gliders at Ely's Airport; Antique diesel locomotive on Northern Nevada Railway near McGill.***

Our non-profit partners should check their IRS status

IRS Revokes Tax-Exempt Status of Nonprofits

On June 8, 2011, the Internal Revenue Service (IRS) released a list of more than 275,000 non-profits that had their tax-exempt status automatically revoked due to failure to file annual returns.

Our non-profit partners may wish to check their status. Then they may read the National Council of Non-Profits' tip sheet on automatic revocation and what to do if an organization's tax-exempt status was revoked.

How will we know if our organization's tax-exempt status has been revoked?
Check the automatic revocation of exemption list on the IRS website.

What does it mean that a non-profit's tax-exempt status has been revoked?
It means that your nonprofit is no longer exempt from federal income tax and will have to pay corporate income tax on annual revenue. The organization may also be subject to back taxes and penalties for failure to pay corporate income taxes as of the effective date of revocation. It may also mean that any state tax exemptions that your nonprofit received – such as exemptions for income tax, property tax, and sales/use tax — that are dependent on federal tax-exempt status, may also be revoked now. And it means that your organization will not be listed in IRS Publication 78,Cumulative List of Organizations described in Section 170(c) of the Internal Revenue Code of 1986, which is the official list of organizations eligible to receive tax-deductible charitable contributions. Additionally, this means that donors will not be able to receive a tax deduction for their gifts to the organization after the revocation date. Finally, most private foundations are unlikely to give a grant directly to nonprofits that are not tax-exempt because their guidelines normally require grantees to be recognized as tax-exempt public charities, since federal tax law imposes an excise tax on the foundation for grants made to organizations that are not tax-exempt.

What should you do now?
Governance: Convene the board of directors to determine what the organization will do.
Staff: Make sure that all staff (and volunteers, as applicable) understand what has happened and the significance of the revocation of tax-exempt status.
Messaging: Make sure that the nonprofit's website, and all other communications, are transparent about the fact that the organization is not tax-exempt. Notify donors that donations to the organization are no longer tax-deductible.

Nonprofits may also want to explore partnering with the GBHAP to serve as a "fiscal sponsor" until such time as the nonprofit is recognized as tax-exempt once again.

Alliance for Nevada Non-profits reports strength of non-profit economy in the state

One of the purposes of the Great Basin National Heritage Area is to enhance economic opportunity and economic strength within the region. Many of our heritage partners are non-profit organizations. They too help provide economic strength.

A recent piece by the Alliance for Nevada Non-profits reports that the economic strength of Nevada nonprofits may be bigger than most people think.

- 6,626 tax-exempt organizations are currently registered with the IRS in Nevada.

- In 2008, public charities in Nevada reported over $17.95 billion in assets (NCCS Business Master File 04/2009).

- The nonprofit sector is a primary job creator and trainer. Nonprofits collectively employ more Nevadans than the construction, finance, and insurance industries combined.

- 10% (one in ten) work for a nonprofit (U.S. Congressional Report). Nonprofits do business in every Nevada community, whether caring for returning soldiers, educating children, rebuilding cities, training the workforce, nursing the sick, supporting our elders, elevating the arts, mentoring our youth, protecting natural resources, nurturing our souls, and much more.

- As front-line providers of services and as organizations grounded in their communities, Nevada nonprofits have a stake in the strength and well-being of the economy and of governments at all levels.

- 21.4% of adults in Nevada volunteer (2008), an increase of 17.9% from the year before. Nevadans contribute 62.7 million hours of service (2008).

- Public charities in Nevada reported over $5.26 billion in annual revenue (2008).

- $5.26 billion in annual revenues come from program services including government fees and contracts (60%); contributions, gifts and grants (29%); and "other" sources including dues, rental income, special event income, and goods sold (11%).

Heritage lives at partner event in Utah

One of our newest partners, the Old Capitol Arts and Living History Festival, celebrates the heritage arts and crafts annually at an early September event in Fillmore, Utah. This year there were demonstrations on napping (chipping arrowheads from stone) broom making, cooperage (barrel making), crockery creation, quilting, and spinning.

A cannon was shot off every hour and heritage music and dance continued all day.

This festival is just what every heritage area needs!

Heritage News
PO Box 78
Baker, NV 89311

The Newsletter of the Great Basin Heritage Area Partnership.

We are on the Web. Visit us at:
http://www.greatbasinheritage.org/

For best reading, download and print this edition in **color.**

Become a GBNHA Partner
For details log on to:
http://www.greatbasinheritage.org/

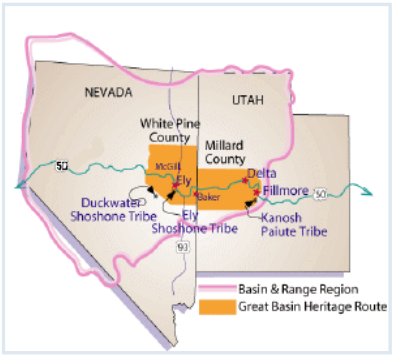
The Great Basin Heritage Area Partnership

Our mission is to: develop and enable partnerships to help identify, research and evaluate, conserve, protect, interpret and promote the archaeological, historical, cultural, natural, scenic and recreational resources of the Great Basin National Heritage Area in a way that enhances economic opportunity without managing or regulating land use.

You may want to know a little about our history and our objectives…

And join us as a partner

The Great Basin National Heritage Area (GBNHA) was designated by Congress in 2006 to recognize its "classic western landscape that contains long natural vistas, isolated high desert valleys, mountain ranges, ranches, mines, historic railroads, archaeological sites and tribal communities." The recognized Area is made up of two neighboring counties, White Pine in Nevada, Millard in Utah, as representative of the larger geographic Great Basin.



The Great Basin Heritage Area Partnership (GBHAP) was designated as the local coordinating entity for the Area.

The Partnership has been in operation formally since 2002 when it was incorporated. It had been active informally prior to that.

In addition to developing a management plan, the Partnership has recently been reformulating its relationship with organizations and agencies that were, are or could be partners. Partners are nothing more than individuals, non-profit organizations, governmental agencies, businesses, or even foundations that have an interest in the Great Basin National Heritage Area and want to participate in what the partnership is doing. Relationships can be formal; the partnership has a written agreement with the National Park Service and we are working on developing memorandums of understanding with local BLM Offices. Or, they can be informal; we have simple letters of support from a number of groups. No written documentation is necessary if individuals want to volunteer.